

CoB News, 11 July 2008

"... deans find that they are able to influence faculty because of the resources they control. This control of resources becomes manifest as deans exercise both coercive and reward power (French & Raven, 1959)."

Arthur G. Bedeian, 2002

EFIB's Lesser Publicized Faculty Losses

A recent check for updates to the recurring report, [The CoB's Brain Drain, 2003-Present](#), revealed that the CoB's Economics, Finance & International Business Department has lost more (since 2003) than is usually publicized. Two relatively unmentioned faculty who exited the EFIB since 2003 -- Shahdad Naghshpour and Laurence Eisenberg -- now appear to be thriving in new environments. In Naghshpour's case, that new environment is USM's own economic/international development unit, which is housed in the College of Arts & Letters (CoAL). And, since leaving the CoB during the 2004-05 academic year, Naghshpour's research production has really taken off.



After first publishing in the *Journal of Economics and Finance* under his new USM affiliation, Naghshpour has added two additional journal publications. These are the *International Journal of Trade and Global Markets* and *Politics & Policy*. Sources tell USMNEWS.net that Naghshpour was often ridiculed by those ECO faculty hired in the early/middle 1980s. His record since leaving the CoB tells another story. Perhaps the old tales about Naghshpour were just that --- tales.

Arguably an even bigger hit to the EFIB was the recent loss of assistant professor of finance, Laurence Eisenberg. Eisenberg came to USM with a journal publication in the prestigious *Management Science*. However, shortly after joining the business school at USM, Eisenberg became a



target of EFIB chair George Carter. As reported over the past several months, during the 2005-06 academic year Carter worked to build a coalition in the EFIB that would vote against Eisenberg's

3rd Year Tenure Review application. Eisenberg's application was submitted in early 2006. Carter's effort was successful, as Eisenberg was delivered a terminal contract after 2005-06.

Now, Eisenberg is an *associate* professor of finance at the [New Jersey Institute of Technology](#), an institution classified by *U.S. News & World Report* as a Tier II national university. USM is classified by that same organization as a Tier IV national university. At about the time Eisenberg departed the CoB, he published an article in the *International Journal of Electronic Finance*. Since joining the faculty



at the NJIT, Eisenberg has added a publication in the *Journal of Risk*. Now, Eisenberg is reportedly on the verge of having a paper published in the *Journal of Futures Markets*. Given the staffing situation on the FIN side of the EFIB, Eisenberg's quality research profile would be helpful in attracting other finance scholars to the 3rd floor of Joseph Greene Hall.

GS Cites in MIS

USMNEWS.net reporters are working their way through the updates to CoB faculty Google Scholar citations totals. This installment of **CoB News** examines the new numbers for MIS. These new data are shown in Table 1 below.

Table 1
Google Scholar Cites in MIS (as of early July '08)

Name	Rank	Google Scholar Cites
Davis, Donna	PROF	214
Hsieh, Chang-Tseh	PROF	201
King, Ernest	ASSOC	165
Lai, Fujun	ASSOC	43
Chen, Kuo Lane	ASSOC	16
Lunsford, Dale	ASSOC	10
Magruder, Scott	ASSOC	4

As Table 1 indicates, the CoB's information systems faculty look, at least according to the GS cites, like the CoB's healthiest group. Three IS faculty -- Donna Davis, Chang-Tseh Hsieh and Ernest King -- have *more than 150* GS cites each. (As reported by USMNEWS.net earlier, Hsieh is a beneficiary of GS's improved search capabilities.) Fujun Lai, the front-runner in the 2009 Louis K. Brandt Research Award race, has 43 GS cites. This is a nice total for Lai, who is relatively new to academe. Perhaps the biggest sore spot for IS is the return of Dale Lunsford, who has only 10 GS

cites over a mid-length career. Lunsford was part of the CoB in the mid/late 1990s. Sources have told USMNEWS.net that he was "encouraged" to leave the USM business school due to a lack of productivity. Lunsford has spent the last few years at High Point College in North Carolina.